GOODWILL OF ORANGE COUNTY

MISSION

The mission of Goodwill of Orange County is to provide people with disabilities and other barriers the opportunity to achieve their highest levels of personal and economic independence.

VISION

Goodwill of Orange County envisions a world where all individuals with disabilities and other barriers will have the opportunity to participate in a full range of life's experiences, including competitive employment. In support of this vision, we will maintain leadership in creating and providing quality education, training and employment services to empower individuals to be productive and independent, based on their abilities and interests.

VALUES

- We trust and respect the dignity and creative potential of every person.
- We believe in the inherent, enduring value of work over charity.
- We uphold the highest standard of quality in our programs and services.

COMMITMENTS

High Quality Services

- To provide innovative, individualized programs and services to people in a professional environment.

Continuous Improvement

- To seek improvement in all aspects of our organization with the input from our clients, employees and the community.

Innovative Leadership

- To provide professional, accountable and innovative management.
- To optimize and protect Goodwill's financial resources to ensure its organizational strength and potential through cost-effective operations, supported by strategic planning, technology, human resources and environmental consciousness.
- To promote a culture of kindness through open communication with all stakeholders in the organization.
- To maintain leadership that initiates local, national and international business partnerships that support our mission and reinforces our membership in Goodwill Industries International.

Premier Employer

- To be the leading Orange County employer of people with disabilities and other barriers.
- To promote a safe, healthy and engaging work environment where all employees are supported in attaining their highest levels of personal and professional growth.
- To provide the highest level of compensation and benefits in order to retain a high performing and diverse workforce.

Strong Corporate Identity

- To maintain a system of marketing and public relations that is responsive to the present and future needs of a diverse, changing community.
- To recognize individuals and organizations who contribute to our success.

Progressive Use of Technology

- To utilize technology as an integral part of our operations.
- To utilize assistive technology to create and maintain independence through accessibility for all people.