

CENTENNIAL

# Sponsorship Opportunities

Celebrating 100 Years of  
Working Wonders

1924 -2024



OUR WEBSITE  
[ocgoodwill.org](http://ocgoodwill.org)

FOLLOW US  
[@ocgoodwill](https://twitter.com/ocgoodwill)

CONTACT US  
[danielles@ocgoodwill.org](mailto:danielles@ocgoodwill.org)

# Values



# Mission

We help people achieve their goals through a journey of personal support, work experience and career development.

## Vision

We envision a caring and connected community where everyone has access to meaningful career opportunities.



**A WORD FROM OUR CEO**

Goodwill of Orange County is proud to celebrate a century marked by sustainability, empowerment, career opportunities, and workforce development.

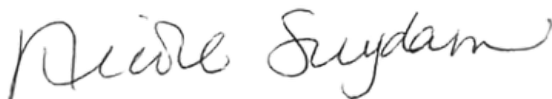
The incredible support from our Goodwill community has been instrumental in allowing us to create lasting change across Orange County, equipping individuals with the essential tools they need to reach their career aspirations.

As we reflect on the past hundred years, we recognize the importance of strong partnerships in achieving our mission. Your continued support reinforces our belief that together, we can continue making a substantial impact on the lives of those we serve.

Enclosed within our sponsorship packet, you will discover the many ways you can become an integral part of this major milestone - Goodwill's centennial!

We invite you to review this information and consider how your collaboration can contribute to the success of our centennial celebration while creating a positive impact in our community.

Thank you for your ongoing support and for considering this unique opportunity to be a part of 100 years of Working Wonders!



Nicole Suydam  
President & CEO



SPONSORSHIP

# Centennial Goodwill Champion

**Deadline** May 6, 2024

The "Centennial Goodwill Champion" sponsorship packages provide a pivotal contribution towards Goodwill OC's centennial celebrations and mission work.

As a Goodwill Champion, you become a vital part of helping us create opportunities and positive impact by supporting each of our centennial events and campaigns in 2024. This sponsorship offers broad visibility and acknowledgment, showcasing your commitment to fostering goodwill and making a meaningful difference in the lives of those we serve.

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For more information please scan the QR code below or contact  
Danielle Sheets, Development Director.

**714.547.6308 ext. 3010 or [danielles@ocgoodwill.org](mailto:danielles@ocgoodwill.org)**

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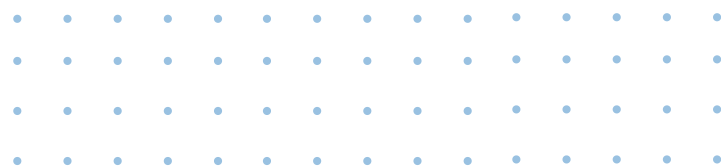


# CENTENNIAL GOODWILL CHAMPION SPONSORSHIPS

LEVELS	Price	Golf	Gala
TITLE	\$100,000	<ul style="list-style-type: none"> <li>• 5 (five) foursomes</li> <li>• 5 (five) tee signs</li> <li>• Primary sponsor recognition in marketing</li> </ul>	<ul style="list-style-type: none"> <li>• 5 (five) VIP tables</li> <li>• Recognition in event program and collateral</li> </ul>
PLATINUM	\$75,000	<ul style="list-style-type: none"> <li>• 4 (four) foursomes</li> <li>• 4 (four) tee signs</li> <li>• Primary sponsor recognition in marketing</li> </ul>	<ul style="list-style-type: none"> <li>• 4 (four) VIP tables</li> <li>• Recognition in event program and collateral</li> </ul>
GOLD	\$50,000	<ul style="list-style-type: none"> <li>• 3 (three) foursomes</li> <li>• 3 (three) tee signs</li> <li>• Primary sponsor recognition in marketing</li> </ul>	<ul style="list-style-type: none"> <li>• 3 (three) VIP tables</li> <li>• Recognition in event program and collateral</li> </ul>
SILVER	\$25,000	<ul style="list-style-type: none"> <li>• 2 (two) foursomes</li> <li>• 2 (two) tee signs</li> <li>• Primary sponsor recognition in marketing</li> </ul>	<ul style="list-style-type: none"> <li>• 2 (two) tables</li> <li>• Recognition in event program and collateral</li> </ul>
BRONZE	\$15,000	<ul style="list-style-type: none"> <li>• 1 (one) foursome</li> <li>• 1 (one) tee sign</li> <li>• Primary sponsor recognition in marketing</li> </ul>	<ul style="list-style-type: none"> <li>• 1 (one) table</li> <li>• Recognition in event program and collateral</li> </ul>

For a full list of Centennial Champion benefits, please scan the QR code or reach out to Danielle Sheets, Development Director at:

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SPONSORSHIP

THE FUTURE IS  
**WORKING**  
A GIVING DAY TO **DEVELOP A STRONGER**  
**WORKFORCE** FOR ORANGE COUNTY

**Date:** March 21, 2024

Help us reach our \$100,000 fundraising goal!

Join us for the Future is Working Giving Day! This is an incredible opportunity to make a lasting impact on the Orange County workforce, and we invite you to become a Matching Gift Sponsor to amplify the power of giving. By participating in this initiative, you have the chance to double the impact of donations, inspiring others to contribute towards our shared goal of creating a better future for our community.

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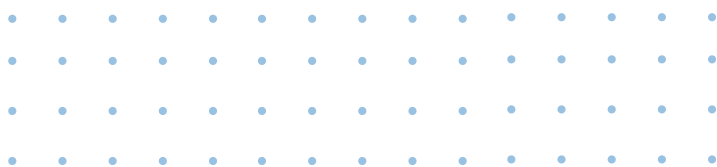


# FUTURE IS WORKING MATCHING GIFT SPONSORSHIP LEVELS

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Price	\$100,000	\$50,000	\$25,000	\$10,000
Hyperlinked company logo on all email communications	●	●	●	●
Recognition on campaign giving page	●	●	●	●
Company logo recognition and hyperlink on OC Goodwill's website	●	●	●	
Recognition on social media	●	●		
Premiere campaign co-branded recognition on all communications & press release	●			

For a full list of benefits, please scan the QR code or reach out to Danielle Sheets, Development Director at:

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EVENT

# Golf Classic

**Date:** May 22, 2024

**Location:** Pelican Hill Golf Course



Our Annual Golf Classic held on May 22, 2024 at Pelican Hill Golf Course, is a crucial fundraising event for our Tierney Center for Veteran Services, enabling us to sustain vital support and programs for local veterans and their families.

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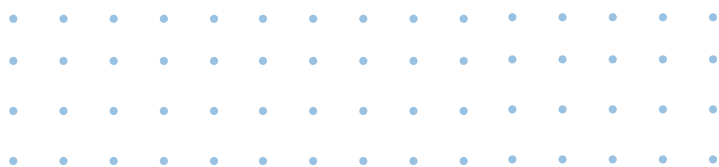


# GOLF CLASSIC SPONSORSHIP LEVELS

BENEFITS	TITLE	PLATINUM	SILVER	BRONZE
Price	\$50,000	\$25,000	\$9,500	\$5,000
Foursome	5	4	2	1
Tee signs with logo	5	4	2	1
Primary Sponsor recognition in marketing	●	●	●	●
Hyperlinked company logo on event website	●	●	●	●
Recognition in OC Business Journal ad	●	●	●	●
Opportunity to provide a branded promotional golf item	●	●	●	●
Swag bag and other giveaways	●	●	●	●
Breakfast, lunch and awards reception	●	●	●	●
Company logo on VPAR scoring app	●	●		
Title name placement for event including logo	●			

For a full list of benefits, please scan the QR code or reach out to Danielle Sheets, Development Director at:

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EVENT

# Centennial Gala

Celebrating 100 Years of Working Wonders



**Date:** October 5, 2024    **Location:** Goodwill of Orange County Corporate Headquarters

Get ready for an unforgettable evening as we host our 100 Year Gala! This event promises to be a grand celebration of our accomplishments and a glimpse into the future of our impactful work.

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For more information, please scan the QR code below or contact Danielle Sheets, Development Director.

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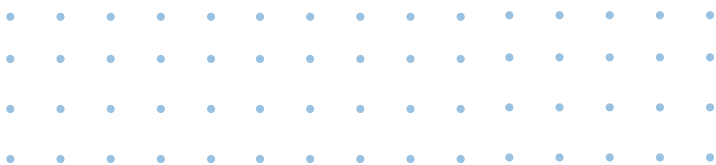


# CENTENNIAL GALA SPONSORSHIP LEVELS

BENEFITS	TITLE	PRESENTING	VISIONARY	SIGNATURE	SUPPORTING
Price	\$100,000	\$50,000	\$15,000	\$7,500	\$5,500
Premier position tables of ten at the Gala	4	3	2	1	1
Tickets to an exclusive VIP reception	20	15	10	5	
Formal recognition as sponsor on all official communications	●	●	●	●	●
Company logo on Goodwill Centennial webpage	●	●	●	●	●
Recognition in OCBJ Ad	●	●	●	●	●
Company recognition in official press release with major media outlets	●	●	●	●	
Recognition on print invitation	●	●			
Exclusive video presentation during Gala event	●				

For a full list of benefits, or to purchase an individual ticket, please scan the QR code or reach out to Danielle Sheets, Development Director at:

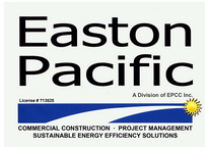
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# BE A CHAMPION FOR GOOD

Become a sponsor today and stand alongside our past corporate sponsors in being a champion for good!

Together we can continue to create BIG impact in our community.



## SPONSORSHIP FORM



### I'd like to sponsor one or more events!

Please check all that apply below:

- |  |             |
|--|-------------|
| <input type="checkbox"/> Golf Classic                            | Level _____ |
| <input type="checkbox"/> Centennial Gala                         | Level _____ |
| <input type="checkbox"/> Future is Working Matching Gift Sponsor | Level _____ |
| <input type="checkbox"/> Goodwill Champion                       | Level _____ |

Sponsor Company Name

Contact Person

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email

Check enclosed payable to Goodwill of Orange County for \$ \_\_\_\_\_

Please charge my:  Visa  Mastercard  Amex  Discover

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

\$

Name on Card \_\_\_\_\_ Total Amount to be Charged \_\_\_\_\_

Signature \_\_\_\_\_

Please return this sheet via mail or email to:

Goodwill of Orange County  
ATTN: Development  
410 N. Fairview Street, Santa Ana, CA 92703

danielles@ocgoodwill.org



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orange county



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